

# Headline design - for the periodical "Magyar Iparművészet" (Hungarian Applied Arts)

Archive / Collection of Printed Design Sheets

<b>Accession Nr.:</b>	MLT 319 
<b>Artist/Maker:</b>	Horti, Pál (1865 - 1907) / designer
<b>Place of production:</b>	Budapest
<b>Inscription:</b>	jobbra lent: HORTI
<b>Materials:</b>	paper
<b>Techniques:</b>	Indian ink; pencil
<b>Dimensions:</b>	height: 18,5 cm width: 36,5 cm

This is one of the last examples of ornaments, where Horti directly used Hungarian motifs, originating from the decorative motifs of József Huszka. The headline is a dynamic, crowded, symmetrical arrangement of stylized leaves and plume of peacock ornaments, the latter being one of the basic motifs of Hungarian folklore.

## Literature

- Szerk.: Szilágyi András, Horányi Éva: *Szecesszió. A 20. század hajnala. (Az európai iparművészet korszakai.)*. Iparművészeti Múzeum, Budapest, 1996. - Nr. 9.301. (Horváth Hilda)

